

# Clarity AI

**Add Clarity.  
Choose Sustainably™**



April 2025

# About Clarity AI

Add Clarity. Choose Sustainably™



CLARITY AI

## We bring societal impact to markets.

Tracking and measuring progress for a more sustainable future is a complex, multi-dimensional, cross-border task. Our team of experts firmly believes harnessing the power of technology is the best way to scale to a viable solution and produce one that is unbiased, fully scientific and evidence-based.

## Sustainability Tech Built-in

Market-leading Sustainability in Concert with the Power of AI

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Powerful, scalable **AI** at the core of our tech platform processes >1M data points per week



Scientific- and evidence-based **methodologies**, built on the global team's research and data science expertise



Reliable, transparent, and unique **data** creates broad and deep coverage, more than any other player in the market



**Tools** and capabilities are easily integrated into existing workflows for assessment, analysis and reporting

# Challenges Line the Path to a More Sustainable World

Financial institutions have diverse needs and use cases, but common challenges



## Banks



*I need **to report ESG risk exposure** to Regulators (e.g. Pillar 3)"*  
*I want to avoid **reputational risks** and greenwashing"*



## Assets Owners



*I need to **report sustainability** to Pensioners & Regulators"*



## Assets Managers



*I want to optimize **Value at risk** across **sustainability metrics** / build **thematic funds**"*  
*I need to **report** to Regulators"*



## Wealth Managers



*My clients want to **understand the sustainability of their investments**"*



## Companies



*I need **understand the sustainability** of my company and **report to my investors, clients & Regulators**"*

## Challenges



### Tools

Lack of tools for analysis & reporting



### Methodologies

No standard definition or ratings of societal impact



### Data

Unavailable or unreliable, fragmented data

# Clarity AI Offers Built-in Sustainability Technology

For all segments - investors, companies, consumers

## WHAT



### Apps and integration layer

Seamlessly embedded capabilities into clients workflows and platforms via widgets, API and standalone apps



### Insights and analytics capabilities

Providing tailored solutions to each client's needs across different use cases (e.g., customized methodologies and aggregation, look-through, automated reporting)



### Data solutions

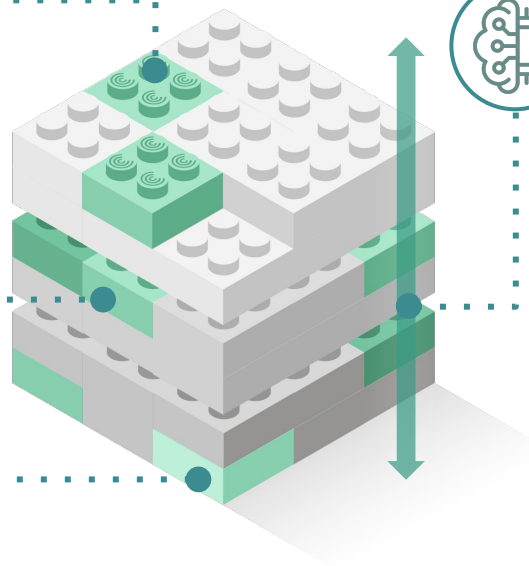
AI and technology for efficient and scalable data extraction and mapping, quality assurance, fill in the gaps and aggregation

## HOW



### Technology & AI

- Tech-first development
- Highly scalable solutions
- AI applied across all use cases



# Solving Challenges Related to Data, Methodologies and Tools

A one-stop-shop for sustainability assessment, analysis and reporting for investors



## Regulatory Compliance

- ✓ SFDR
- ✓ EU Taxonomy
- ✓ MiFID II (Sustainability)
- ✓ ESMA Naming Rules
- ✓ TCFD Reporting
- ✓ CSRD



## Climate & Nature Analysis

### *Climate*

- ✓ Carbon Footprint
- ✓ Scenario Analysis
- ✓ Climate Transition

### *Nature & Biodiversity*

- ✓ Geospatial Asset Assessment
- ✓ Biodiversity footprint
- ✓ TNFD Reporting



## ESG Risk Integration

- ✓ ESG Risk Assessment & Benchmarking
- ✓ ESG Risk Custom Scoring
- ✓ Corporate Controversies
- ✓ Exposure Screens
- ✓ Supply Chain Risk Management



## Impact

- ✓ UN SDGs Alignment
- ✓ Impact Highlights

# Clarity AI's Team of Experts

A global and diverse team that strives for excellence

# 70tn

USD Assets under Management (AuM)



**325+**

Globally dedicated Sustainability and Tech Experts

**300+**

Clients across the institutional investor space

**95k**

Companies covered

# Independent Analyst Acknowledgements and Awards



2025 America's Best StartUp Employers

2025 America's Top Green Tech Companies

Impact/100 2024 List

<norrskén>

The Forrester Wave™: ESG Data, And Analytics Providers, Q3 2024

**FORRESTER**  
**WAVE LEADER 2024**  
ESG Data And Analytics Providers

Best AI-Based Solution for Data Quality

Best Overall ESG Tech Provider

**A-TEAMGROUP**



Brands Shaping the Future of AI

World's Most Innovative Companies

Environmental Finance Impact Awards

EU Seal of Excellence

Technology Pioneers

Innovation Labs Award

**FAST COMPANY**

Environmental Finance **IMPACT Awards 2021**



**WORLD ECONOMIC FORUM**

**HARVARD UNIVERSITY**

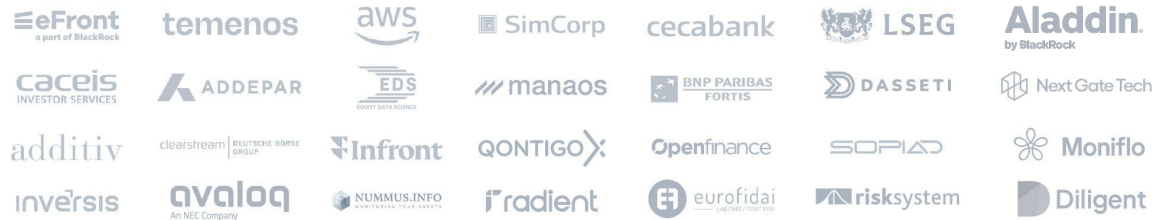
# Our Selected Clients

Expand list

Leveraging Clarity AI's Capabilities & Third-party Platforms with Existing Clarity AI Integrations



Clarity AI's capabilities are also available in





# Clarity AI Disclaimer

## About Clarity AI

Clarity AI is the leading sustainability tech company, leveraging advanced technology and AI to provide data-driven environmental and social insights to investors, corporates, governments, and consumers. AI has been at the core of Clarity AI's offering from the start, supporting a fully flexible set of data solutions, insights, analytics capabilities, and tools used for portfolio management, corporate research and engagement, benchmarking, regulatory reporting, online banking, and e-commerce. Clarity AI was named a leader by independent research in The Forrester Wave: ESG Data & Analytics, Q3 2024.

Within the investment sector, Clarity AI serves a direct network of clients managing around \$70 trillion in assets and includes firms like Invesco, Nordea, and Santander. Our strategic partnerships with financial institutions such as BlackRock, BNP Paribas, Caceis, or SimCorp, allow thousands of users to access Clarity AI advanced data analytics capabilities through their usual investment platforms, ensuring a seamless workflow experience. Clarity AI has offices in North America, Europe, and the Middle East.

Contact us at [solutions@clarity.ai](mailto:solutions@clarity.ai) or <https://clarity.ai/contact/>

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